



Carolina-Virginias Broadband Membership Association

Annual Meeting

Myrtle Beach Marriott Resort & Spa at Grande Dunes, Myrtle Beach, NC

**TENTATIVE AGENDA**

**Wednesday, June 11, 2025**

- 9:00 a.m. – 1:00 p.m. ILEC Managers Meeting
- 4:00 p.m. – 5:30 p.m. Registration
- 5:00 p.m. – 6:00 p.m. CVBMA Board/Sponsor Reception
- 6:00 p.m. – 7:00 p.m. Welcome Reception

**Thursday, June 12, 2025**

- 7:15 a.m. Registration
- 7:30 a.m. – 9:00 a.m. Buffet Breakfast
- 8:15 a.m. – 9:00 a.m. *Keynote Speaker*  
  
Lisa Ryan  
Connecting Communities – Strengthening Workplace Culture in Rural Telecommunications
- 9:15 a.m. – 12:00 p.m. General Session – Atlantic 5
  - 9:25 DC Update  
Brendan Dailey, Director of Government Affairs  
NTCA – The Rural Broadband Association
  - 10:15 Telecommunication and Broadband Legal Update  
David Cook  
Cook & Associates
  - 10:55 Using Data and Analytics for CEO and Board Level Decision Making  
Robert Mutschler – Director of Grant Services  
JSI

12:15 p.m.	CVTMA Board Meeting – Tides 2
1:00 p.m. – 2:00 p.m.	Lisa Ryan – Director Session
2:00 p.m. – 3:00 p.m.	Sites Committee Meeting – Atlantic 1

**Friday, June 13, 2025**

7:30 a.m. – 8:45 a.m.	Buffet Breakfast
8:00 a.m.	Riazzi Rhyne
9:00 a.m. – 12:00 p.m.	General Session
9:05 a.m.	TBD
9:30 a.m.	From Wi-Fi 6 to 7: Exploring the Next Wireless Frontier Andrew Cuellar, Product Marketing Manager Zyxel Communications
10:15 a.m.	How to get your Lender to say “Yes!” Ian Flanders - Director, Portfolio Management NCSC
11:00 a.m.	Samaritan’s Purse – Lyndy Phillips
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