



Carolina-Virginias Broadband Membership Association

Annual Meeting

Myrtle Beach Marriott Resort & Spa at Grande Dunes, Myrtle Beach, NC

**TENTATIVE AGENDA**

**Wednesday, June 10, 2026**

- 9:00 a.m. – 1:00 p.m. ILEC Managers Meeting
- 4:00 p.m. – 5:30 p.m. Registration
- 5:00 p.m. – 6:00 p.m. CVBMA Board/Sponsor Reception
- 6:00 p.m. – 7:00 p.m. Welcome Reception/Tabletop Expo

**Thursday, June 11, 2026**

- 7:15 a.m. Registration
- 7:30 a.m. – 9:00 a.m. Buffet Breakfast/Tabletop Expo
- 8:15 a.m. – 9:00 a.m. *Keynote Speaker*  
  
Shirley Bloomfield  
ShirleyConnected – Leading Through Disruption in the Rural Broadband Industry
- 9:15 a.m. – 12:00 p.m. General Session
  - 9:25 DC Update  
Virdina Gibbs, Director of Government Affairs  
NTCA – The Rural Broadband Association
  - 10:15 AI in Broadband: Strategy Before Tools  
Kevin Kutcher, President  
K2 Strategies
- 12:15 p.m. CVTMA Board Meeting
- 1:00 p.m. – 2:00 p.m. Director Roundtable

2:00 p.m. – 3:00 p.m. Sites Committee Meeting

**Friday, June 12, 2026**

7:30 a.m. – 8:45 a.m. Buffet Breakfast

8:00 a.m. Speaker TBD

9:00 a.m. – 12:00 p.m. General Session

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